授課教師：廖紘億
課程名稱：企業研究方法論

<table>
<thead>
<tr>
<th>課程代號：BA7601701</th>
<th>必選修：選修/半學年</th>
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<tbody>
<tr>
<td>學分數：3</td>
<td>先修課程：</td>
</tr>
<tr>
<td>節次教室：W8(MA-519) W9(MA-519) W10</td>
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專業核心能力：

課程網址：

課程宗旨：
//The purpose of this class is to provide graduate students with an introduction to the theory (concepts) and applications (practice) of business research methods. The ways in which research methodologies and statistics techniques are applied to the business studies will also be covered in this class.

課程大綱：
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教科書：

參考書目：

修課須知：

評量方式：

備註說明：