The purpose of this class is to provide graduate students with an introduction to the theory (concepts) and applications (practices) of organization research methods. The ways in which research methodologies and statistical techniques are applied to organization studies will also be covered in this class.

### Reading Assignment

[■] Indicates the required readings.

[no marks] Indicates the additional readings.

[☆#] Indicates the readings for class content presentation.

The teaching assistant will send the class readings (if PDF files available) to your email account.

**Week 1 (9/21): Class Overview**

*Class Overview*

**Week 2 (9/28): Introduction**


先試讀下面兩篇實證論文，看看自己了解多少？

1. [☆7a] [■] 賽定宇等人（2007）
2. [☆9c] [■] 吳宗皓（2008a）

**Week 3 (10/5): Research Question and Research Framework**

[☆1a] [■] 徐淑英，歐怡（2008）。科學過程與研究設計。載於陳曉萍，徐淑英，樊景立，鄭仲（主編）。組織與管理研究的實證方法，第一章（3-27頁）。華泰文化出版社。

[☆1b] [■] 陳曉萍（2008）。研究的起點：提問。載於組織與管理研究的實證方法，第二章（29-57頁）。

鄭仲（2004）。華人文化與組織領導：由現象描述到理論驗證。本土心理學研究，22, 195-251。

**Week 4 (10/12): Theoretical Construction and Contributions**

[☆2a] [■] 陳昭全，張學志（2008）。管理研究中的理論建構。載於組織與管理研究的實證方法，第三章（59-87頁）。


**Week 5 (10/19): Writing**
授課教師：邱淑芬
課程名稱：企業研究方法論

教科書：

參考書目：

修課須知： Requirement:
Students are expected to attend every class, read all assigned required materials prior to class, and also expected to complete assignments prior to class. Thorough and timely completion of all assignments is expected.

Class Format:
A variety of instructional techniques will be used in this seminar, including, but not limited to; lectures, discussion, and student presentation.

Business Research Methods Class Schedule

<table>
<thead>
<tr>
<th>Week</th>
<th>Topic</th>
<th>Presenter(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Class Overview</td>
<td></td>
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</tbody>
</table>

評量方式： Grading:
The following will determine one’s final grade in this class:

- Class Participation  +~~10%
- Class Assignments    20%
- Class Content Presentation  25%
- Group Research Project  20%
- Final Exam             35%

Absence policy: The class allows each student 1 absence, no questions asked. All further absences will reduce the student’s final grade by 10 points for each class missed, unless with acceptable reasons.

Class Participation (~~+10%):
Students are expected to

備註說明： *I reserve the rights to modify the syllabus.